

STORM ELITE 2024 SOCIAL MEDIA & COMMUNICATION POLICY

No athlete or parent is to post inappropriate messages on any social media platform (Instagram, Facebook, Twitter, SnapChat etc.) about another program, individual, or the Storm Elite All Stars program/staff. At Storm Elite, we believe communication in person is far more appropriate for solving any issues that arise. Storm Elite members are not to be seen compromising the Storm Elite name, uniform or premises on social media. We have a zero-tolerance policy on alcohol and cigarette (including vaping) usage photographs for our athletes on social media. Posts deemed inappropriate may result in a formal warning or in extreme cases, families being asked to leave the school.

We use email, social media and occasionally text messages to communicate effectively. Please make sure you check your emails regularly, especially around competition time. Make sure to add us to your address book in your email platform to avoid our correspondence going to a 'Junk' mail folder. If you change any of your details, please make sure to notify Storm Elite admin as soon as possible to make sure you do not miss out on any important information.

Parents are also encouraged to 'LIKE' the Storm Elite Facebook page and join the separate Storm Elite Facebook Closed group (<https://www.facebook.com/groups/343311019077420>) for regular and immediate updates and time sensitive information. You will need to send a request to join as we cannot just add you.

Should you need to speak to Erica or any coaching staff please check at reception if someone can help first or deliver the message for you rather than interrupt a training session. If not, please make a time via email to discuss any problems or concerns with Erica during business hours (9.30am-2.30pm Monday - Thursday). Erica is more than happy to set up a time either in person or on the phone during the day prior to training. Please understand that the time following training sessions may not always be possible due to our tight schedule.